desi*red* effect

[designer: ideal design interior pte ltd project type: three-room hdb flat floor area: 732 sq ft]

Thanks to a complete makeover by Ideal Design Interior, an old HDB flat now embodies red-hot passion.

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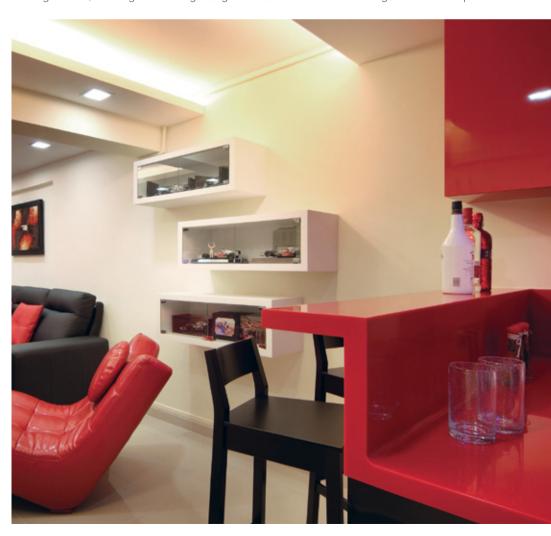


The combination of white, black and red is perhaps one that best embodies bold, contemporary design. Wilson Wong, design executive from Ideal Design Interior, has generously used these colours to create an eye-popping new space out of this compact HDB flat.

From the smooth polished flooring to the streamlined statement furniture and customised cabinetry, the interior of this home is altogether sleek and edgy in true urbanite style.

expanding spaces

In view of space constraints, Wilson first began the renovation works by hacking down the wall that separated the living room and kitchen, turning it into one continuous space. Adding to that, a thoughtful ceiling design creates the illusion of a longer and wider space.





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colour chemistry

Used in each space liberally, choice colours draw focus to various feature elements. In the living room, the floating television console is a burst of vibrant red, juxtaposed against the black feature wall. The colour scheme also extends to loose furniture pieces such as the sofa, coffee table and chaise longue.

spice it up

Given the linear layout of the hall, the kitchen has been demarcated from the rest of the living space by way of a bar counter that takes the place of a conventional dining set. Decked out in high-gloss laminating in black and red, the kitchen exudes a masculine, stylish mien. Carefully planned in a U-shaped layout with upper and base cabinets in a variety of dimensions, it has been designed to aid daily usage and encourage well-organised storage.

it's personal

Wilson adopted the same colour scheme for the bedroom, but gave it a softer touch by employing black tone-on-tone floral motifs. Although feature elements are aplenty to give the space its own personality, function was an important consideration during the design process. For example, due to the tight space, a customised vanity has been wall-mounted, where a mirror, a cabinet and an open shelf ensure things are stowed away neatly.



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